

# WHAT **BENEFITS** DO MERCHANTS ENJOY WITH OPTBLUE?



## **A SINGLE DEPOSIT**

For all your transactions with The Cards.



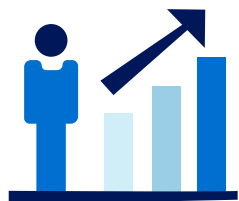
## **A SINGLE ACCOUNT**

To receive the payment for your sales.



## **A SINGLE CONTACT POINT**

To answer all your requests.



## **GAIN ACCESS**

To high-spending Card Members<sup>1</sup>.

1. American Express internal information from October 1st, 2018 to September 30th, 2019.